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ABOUT ME



# ROB KOHN

INTERIOR DESIGNER

## ABOUT

Through his work, Rob seeks to manifest the organic, comfortable, and familiar in unconventional manners. His approach is rooted in the belief that development of our interior world must occur in harmony with the natural environment.

## TECHNICAL SKILLS

Revit  
AutoCAD  
SketchUp  
Adobe Creative Suite  
Hand-Rendering + Drafting  
Design Consultation  
Schematic Design  
FF&E Selection

## PERSONAL SKILLS

Passion  
Leadership  
Collaboration  
Communication  
Professionalism  
Organization  
Work Ethic

## CONTACT

303.358.6794  
Denver, Colorado  
rkohn1212@gmail.com  
@archaedesign  
@arbykohn

## WORK EXPERIENCE

ENGAGEMENT MANAGER, ENTERPRISE  
DoorDash | NY, NY | Jan 2019 - Jun 2019

- Oversaw 20 of top 100 corporate restaurant partnerships including Panera, Dairy Queen, and Jack in the Box
- Drove adoption of DoorDash products across N. America

SR. CLIENT SERVICE MANAGER  
Spotify | NY, NY | Mar 2015 - Jan 2019

- Oversaw 15 of top 100 ad agency partnerships
- Drove adoption of Spotify ad products across US

## EDUCATION

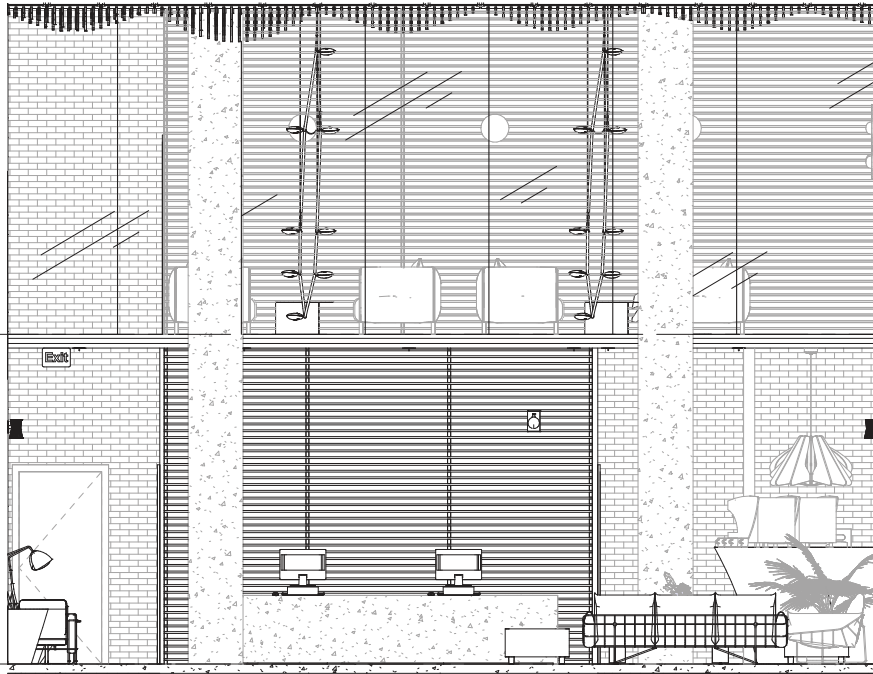
CERTIFICATION, MASTERS OF INTERIOR DESIGN  
Heritage School of Interior Design | Denver, CO

HONORS BA, ANTHROPOLOGICAL ARCHAEOLOGY  
University of Michigan | Ann Arbor, MI  
· 3.83 GPA with Distinction, Honors College



COMMERCIAL

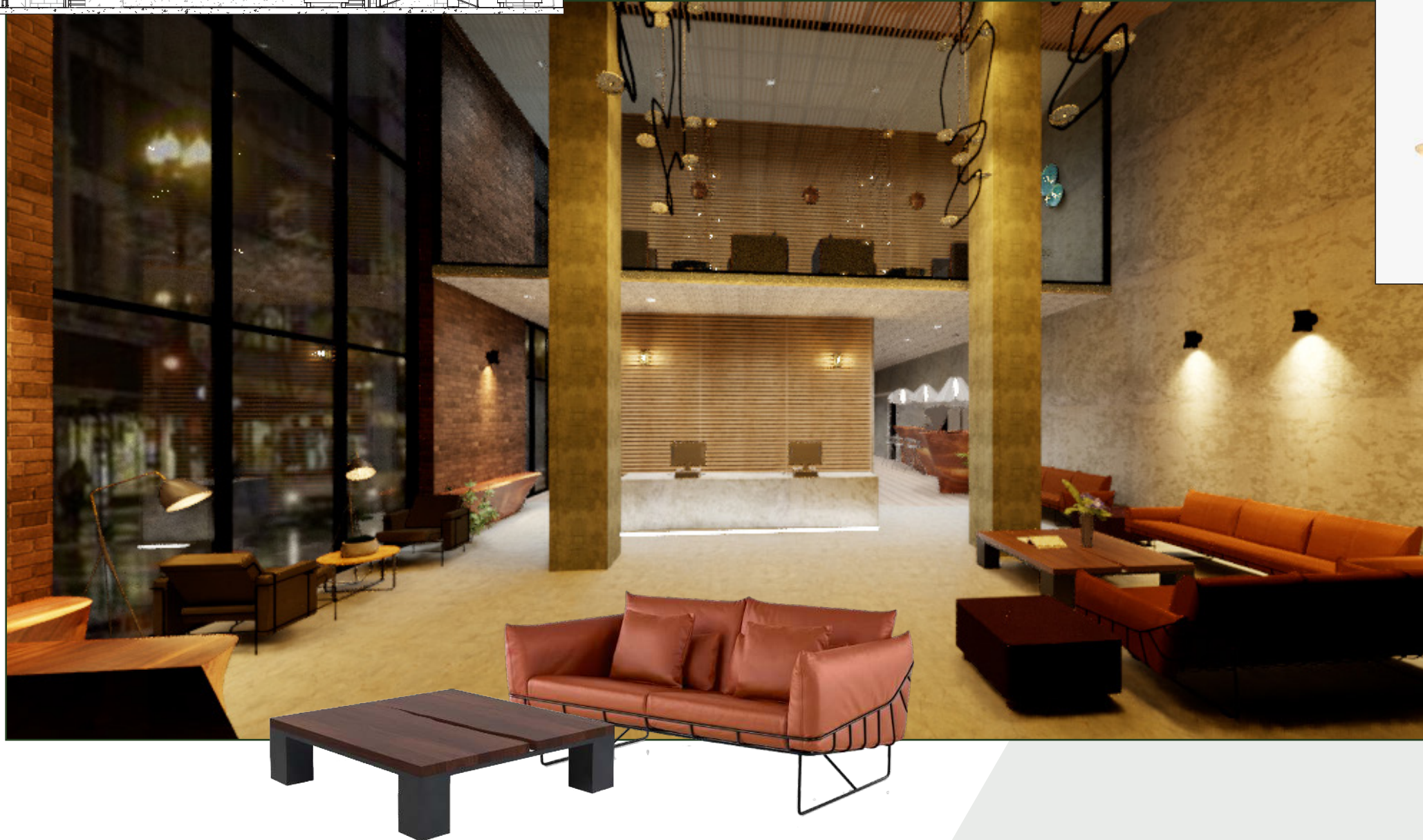
REVIT SECTION



# the rush st. hotel

Sustainability-led rebranding and conceptual development of an existing boutique hotel in downtown Chicago. Beyond aesthetic goals, the design must improve operational efficiency in waiting, reception, and storage areas

REVIT RENDERING



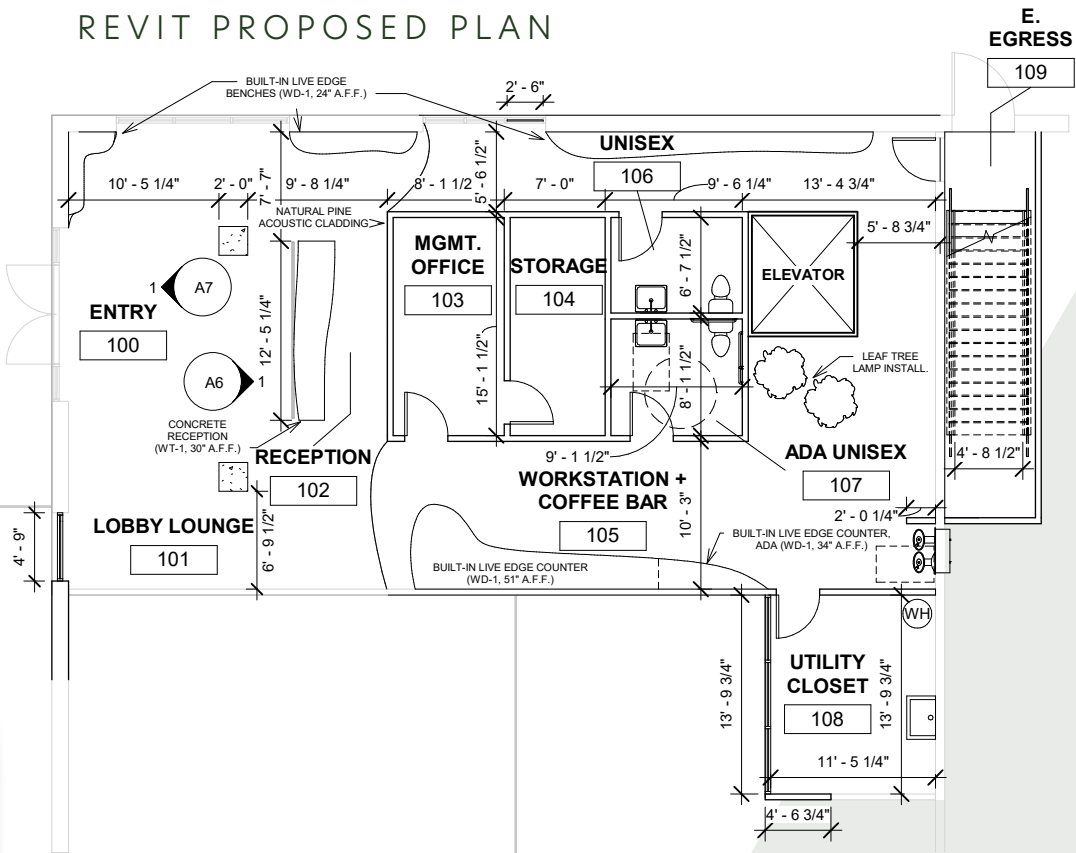
REVIT  
ILLUSTRATOR  
INDESIGN  
PHOTOSHOP  
BRANDING  
CODES ANALYSIS  
CONCEPT BOARDS  
HAND DRAFTING  
& RENDERING



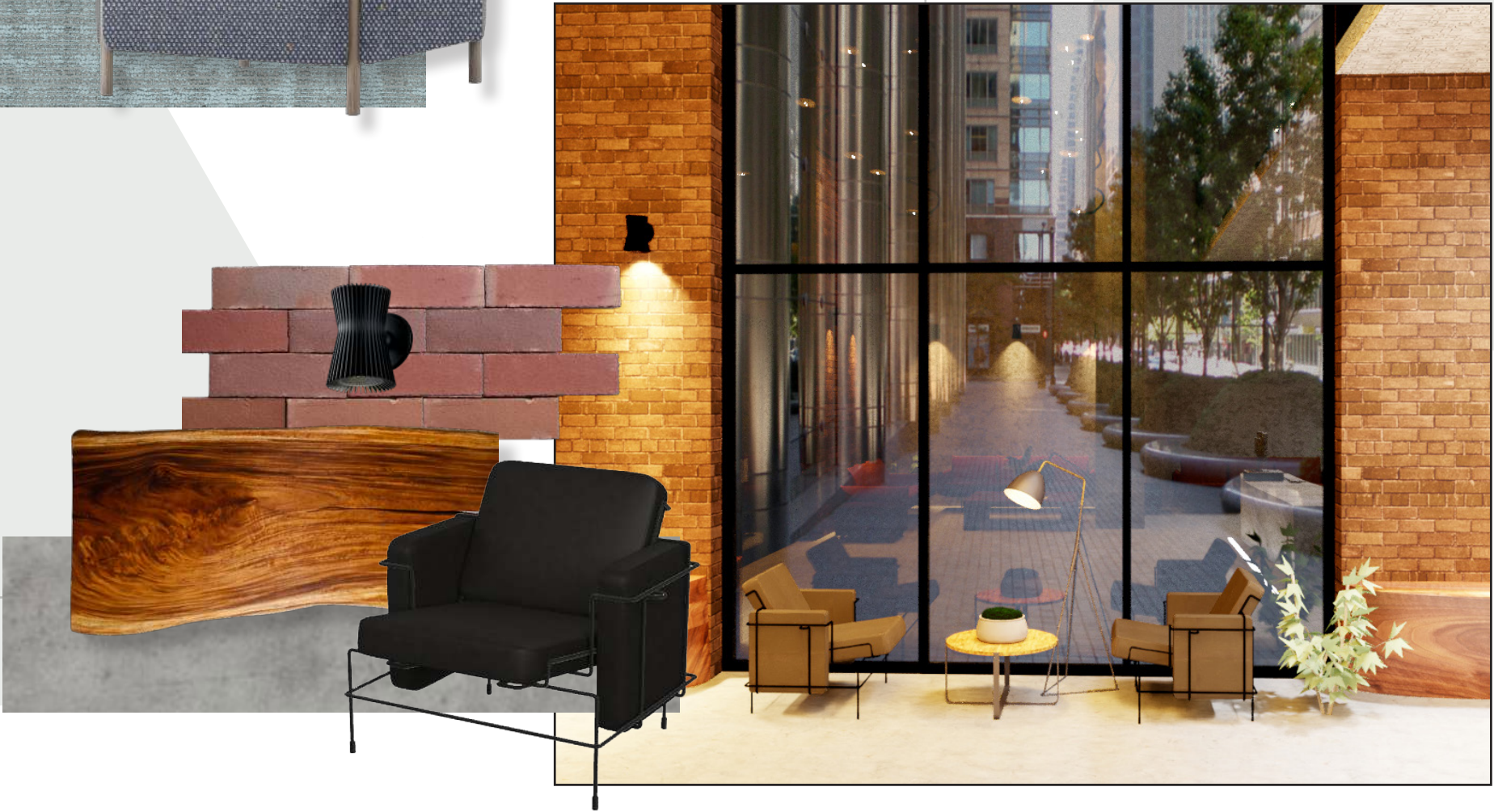
REVIT RENDERING



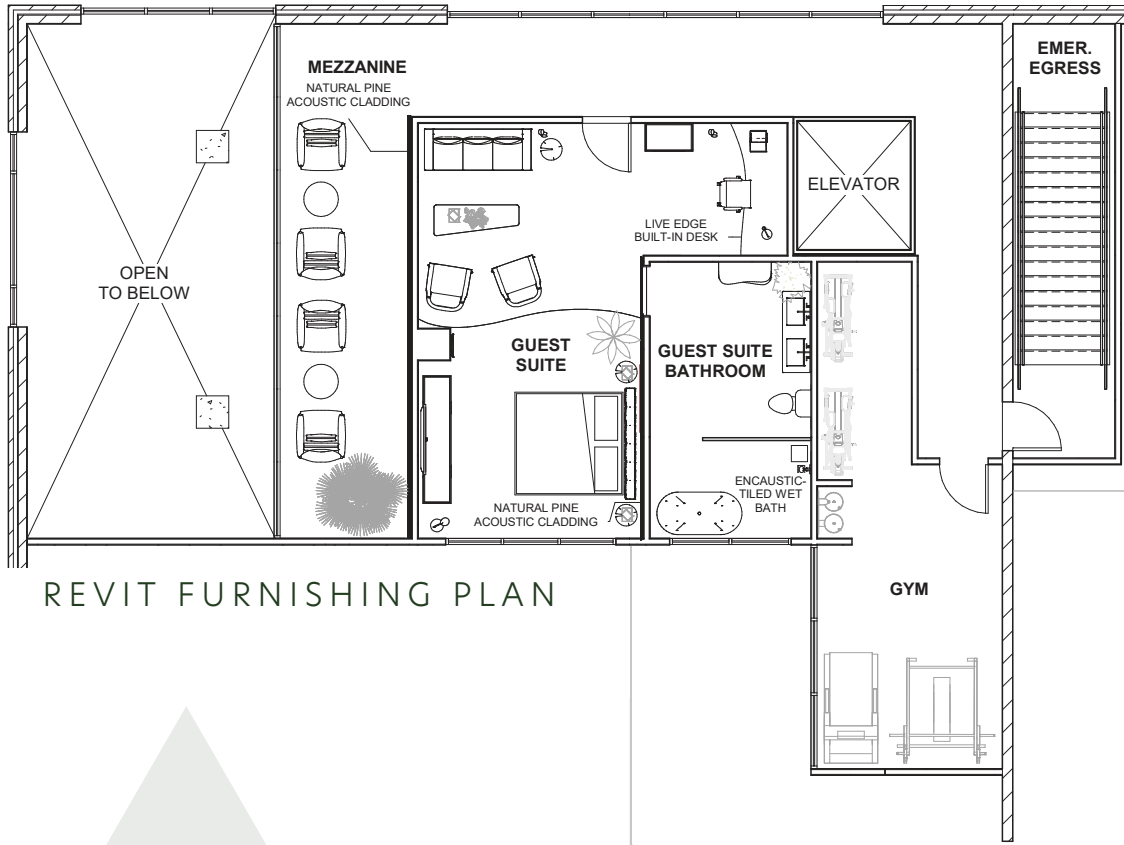
REVIT PROPOSED PLAN



ILLUSTRATOR ORIGINAL BRANDING



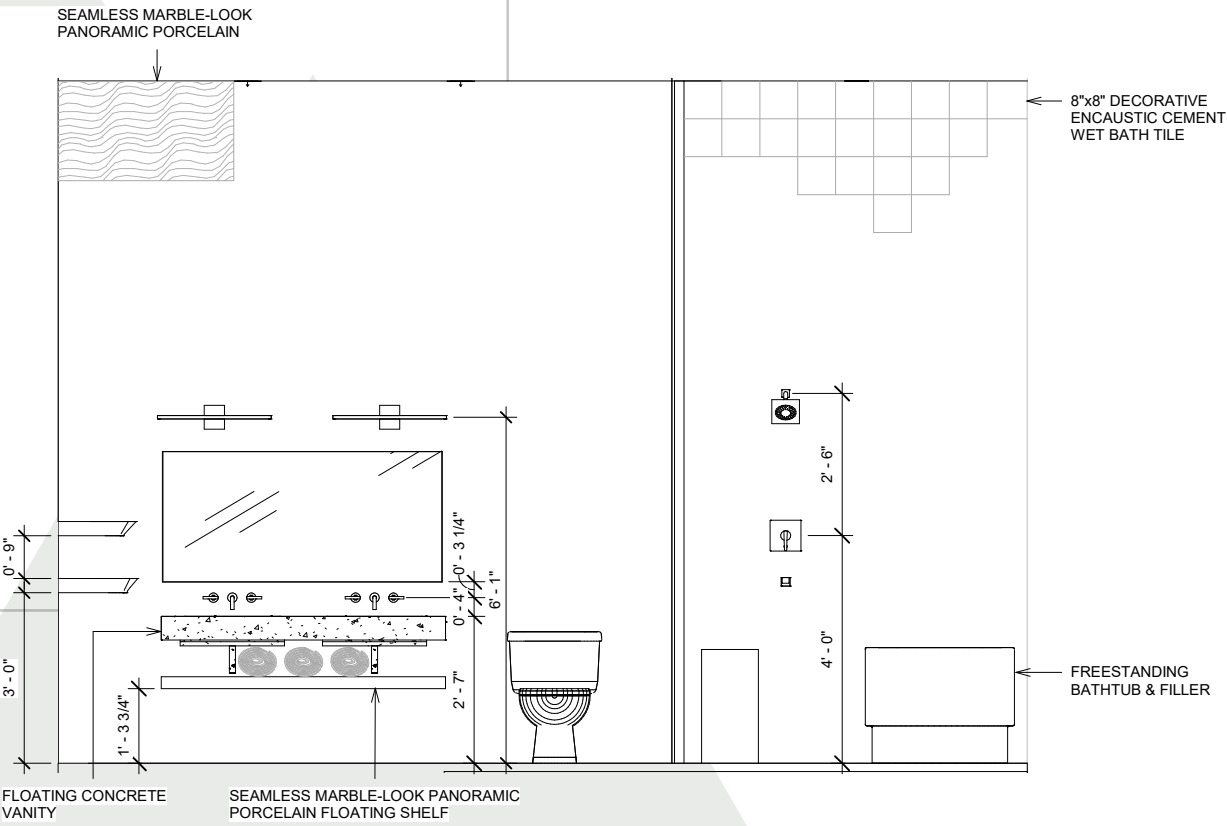




REVIT FURNISHING PLAN



REVIT RENDERING

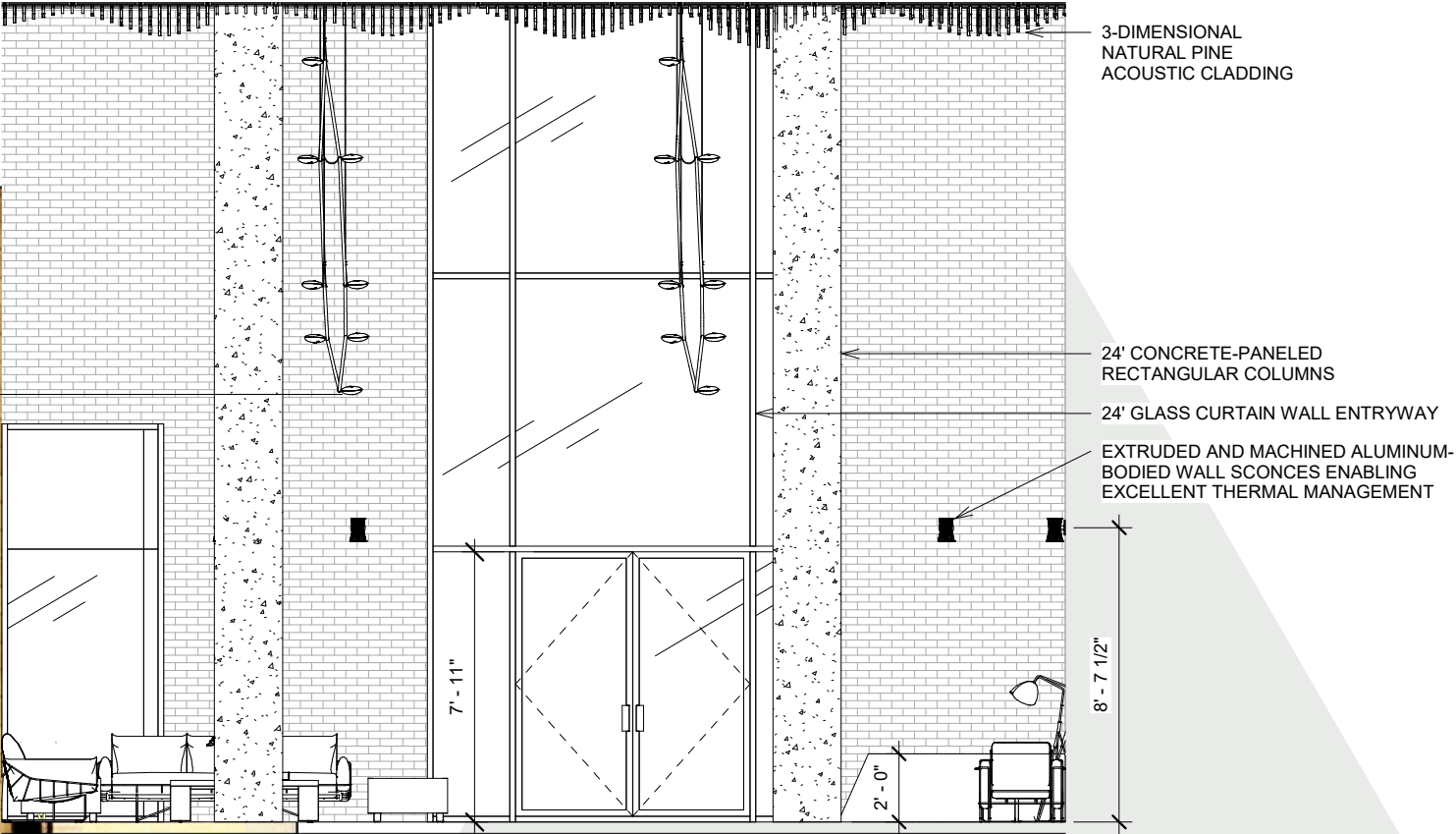


REVIT ELEVATION





REVIT RENDERING



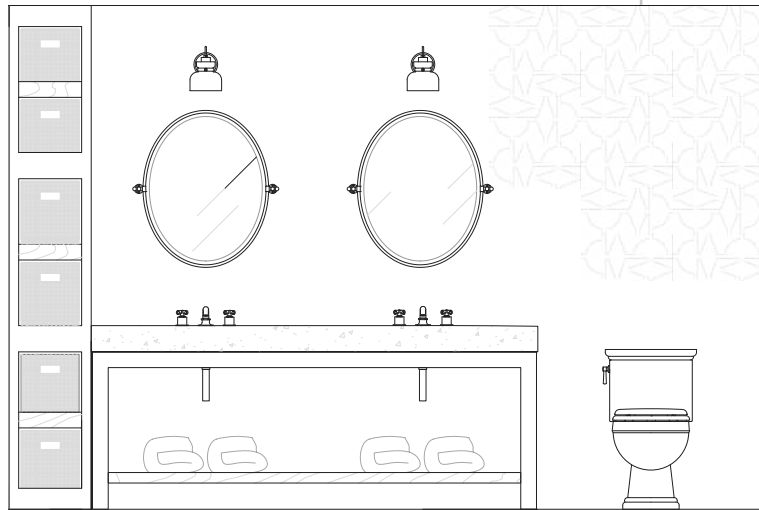
REVIT ELEVATION

RESIDENTIAL



# stein kitchen & bath

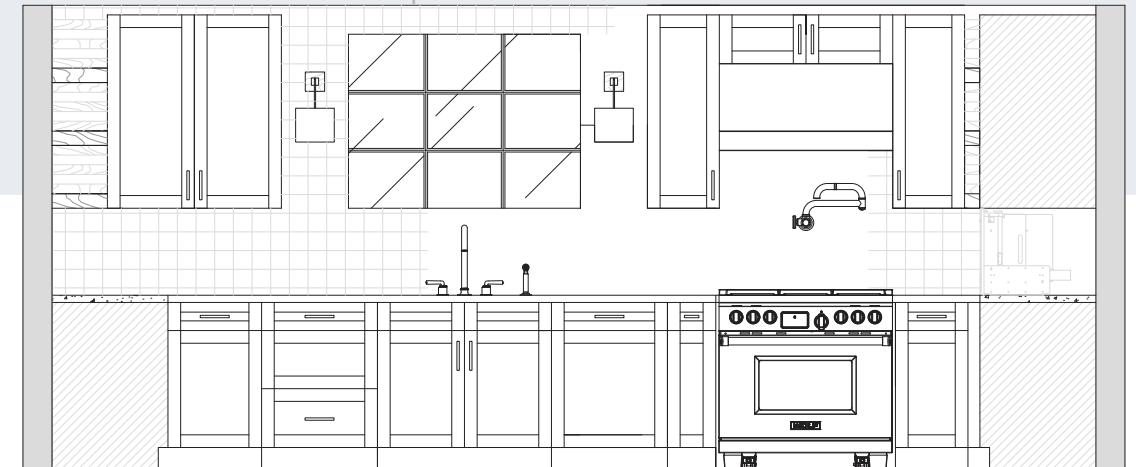
Design Southern California-inspired kitchen and bath spaces for a retired couple. Must be based on a neutral palette, rich in natural materials and tactile textures, and incorporate seating for three, ample cook space, and sufficient storage



AUTOCAD  
ELEVATION



SKETCHUP RENDERING



AUTOCAD  
INDESIGN  
SKETCHUP



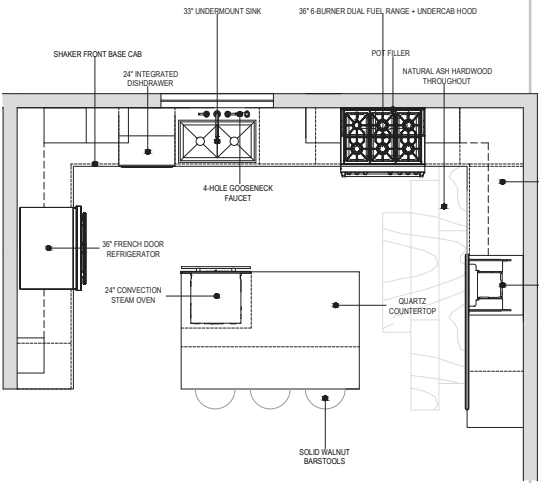


INSPIRATION

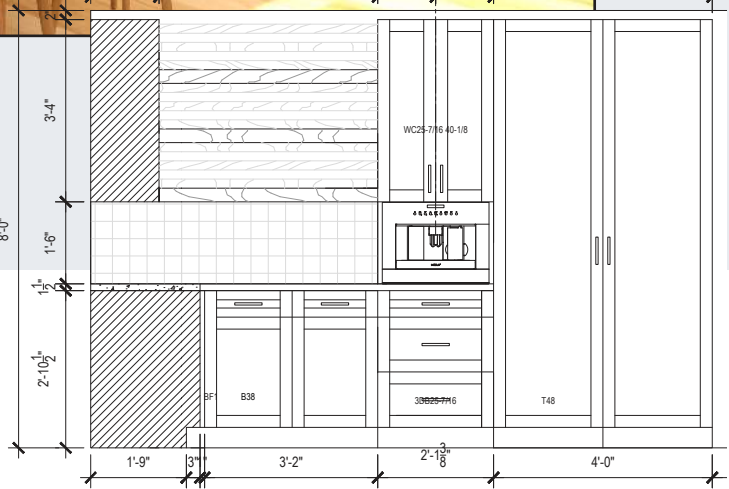


SKETCHUP RENDERING

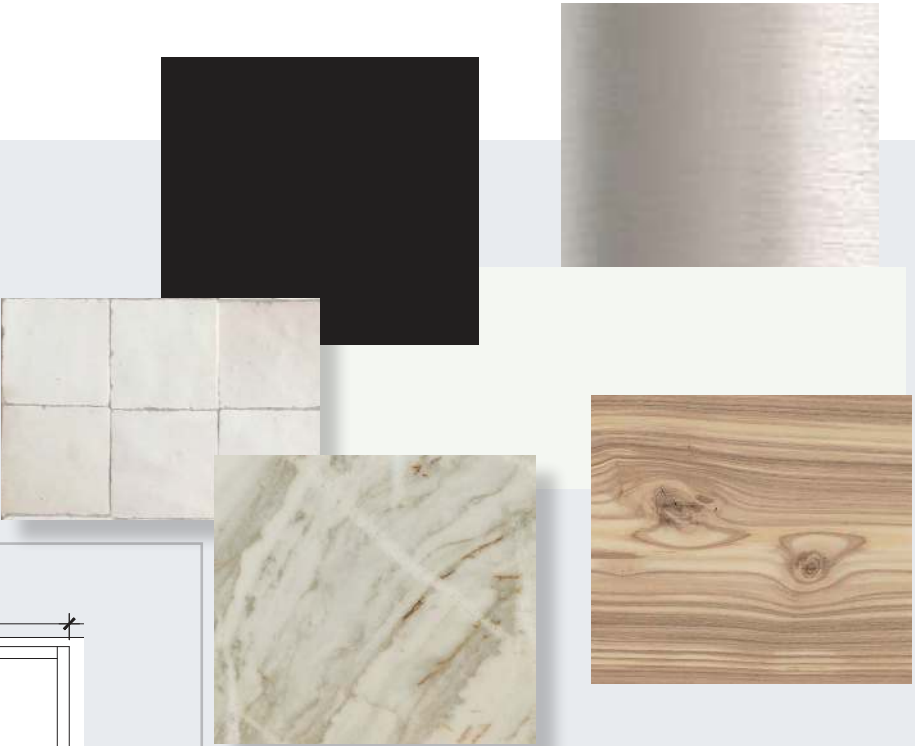
AUTOCAD  
DRAWING



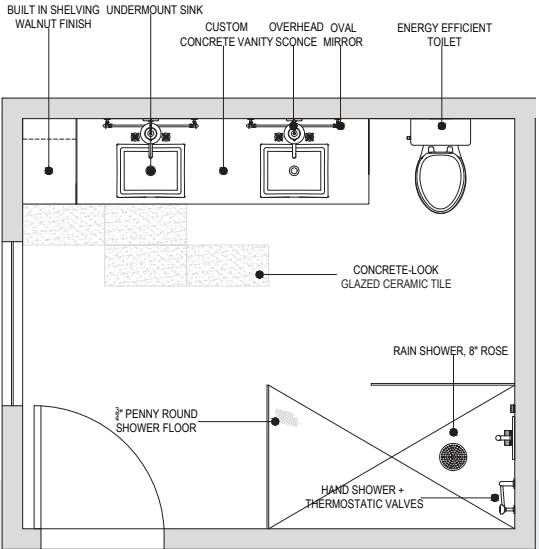
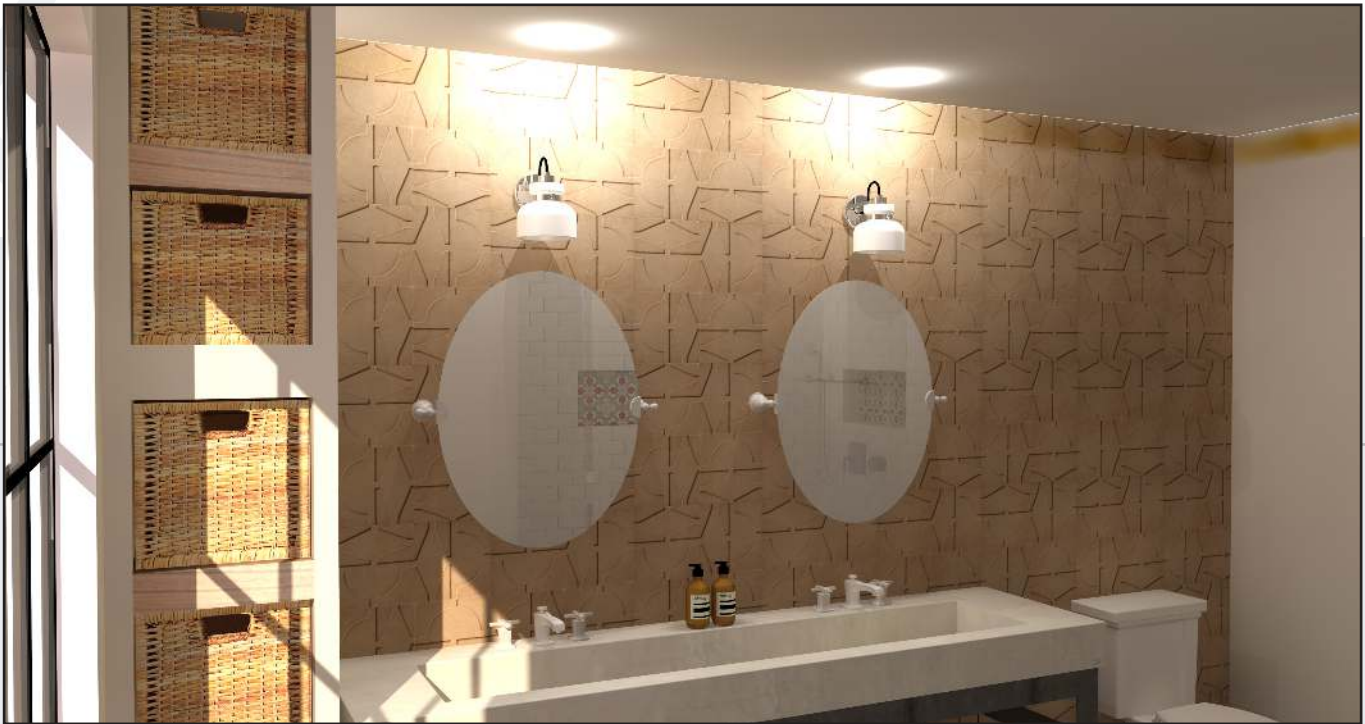
kitchen



PALETTE & MATERIALS



bath







# masai mara br

Measure, draft, and redesign the Heritage Denver lower classroom and convert its purpose into that of a bedroom. Use Photoshop to manipulate actual photography into a realistic rendering of the new space in plan and perspective views

## Masai Mara Bedroom

design



### FLOOR PLANS



### FABRICS



### FURNISHINGS + FINISHES



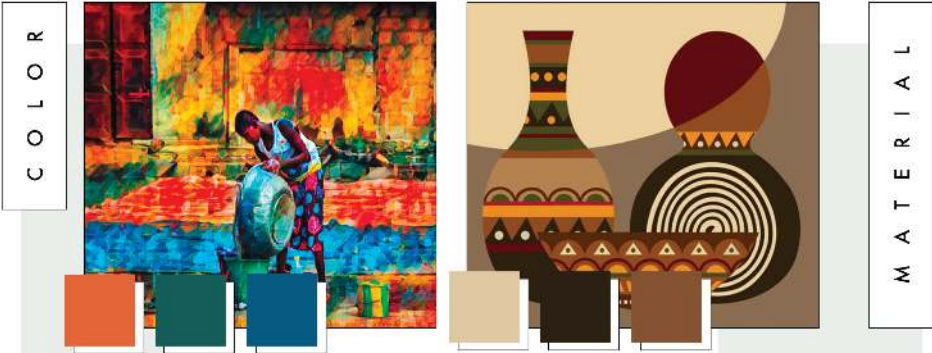
INDESIGN TEMPLATE

## Masai Mara Bedroom

concept



### INSPIRATION



### CONCEPT

an eclectic yet inviting bedroom to evoke feelings of calmness and inspiration

### STATEMENT

PRODUCT



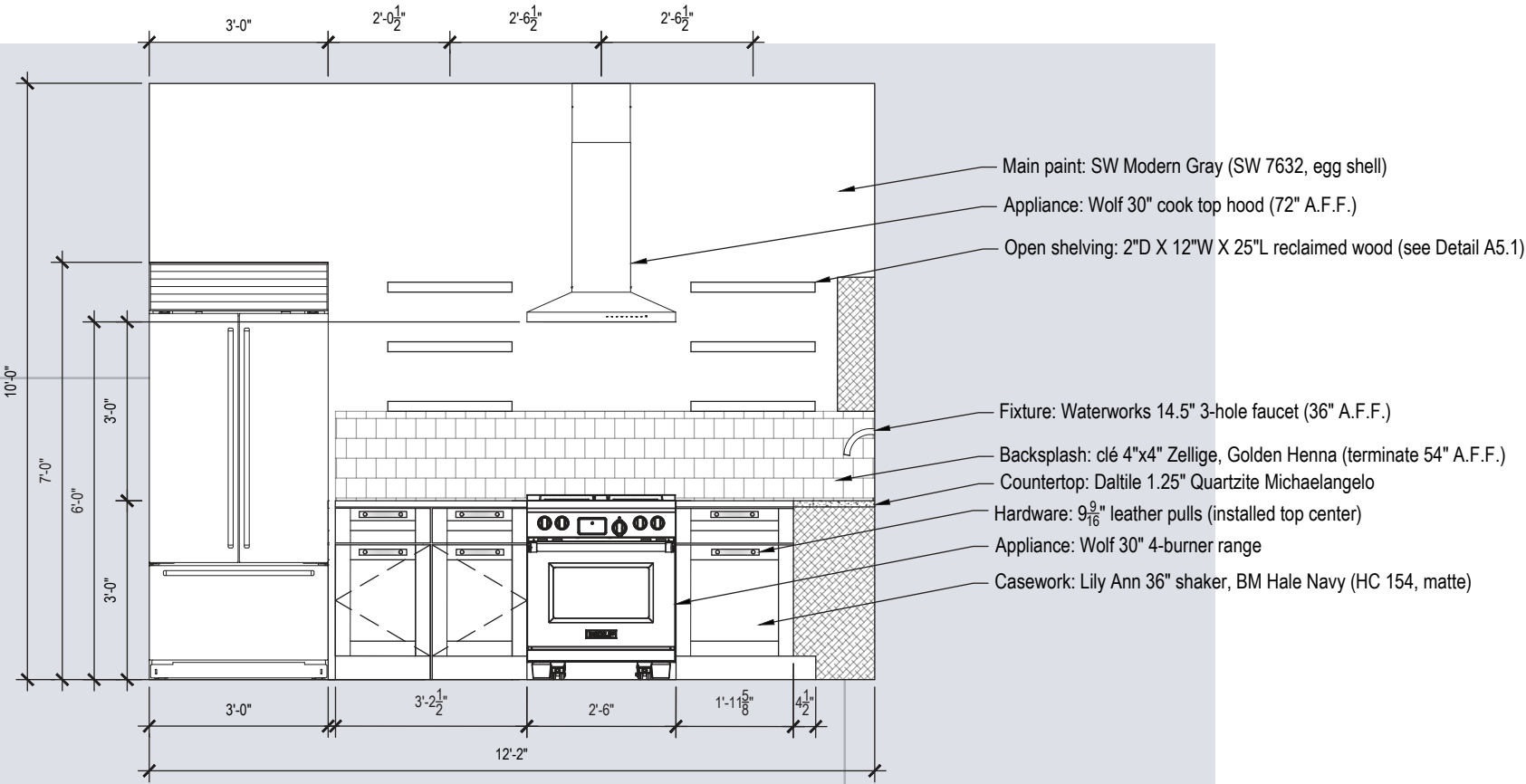
AUTOCAD  
INDESIGN  
PHOTOSHOP  
HAND DRAFTING



SKETCHUP RENDERING



AUTOCAD ELEVATION



HAND RENDERING

# meredith residence

Design a highly thoughtful space for a classmate client, where every element tells a story or harkens to travels abroad. It should be a comfortable and unique home that is playful, sun-drenched and colorful, as well as welcoming but surprising

AUTOCAD  
INDESIGN  
PHOTOSHOP  
SKETCHUP  
CONCEPT BOARDS  
HAND DRAFTING  
& RENDERING

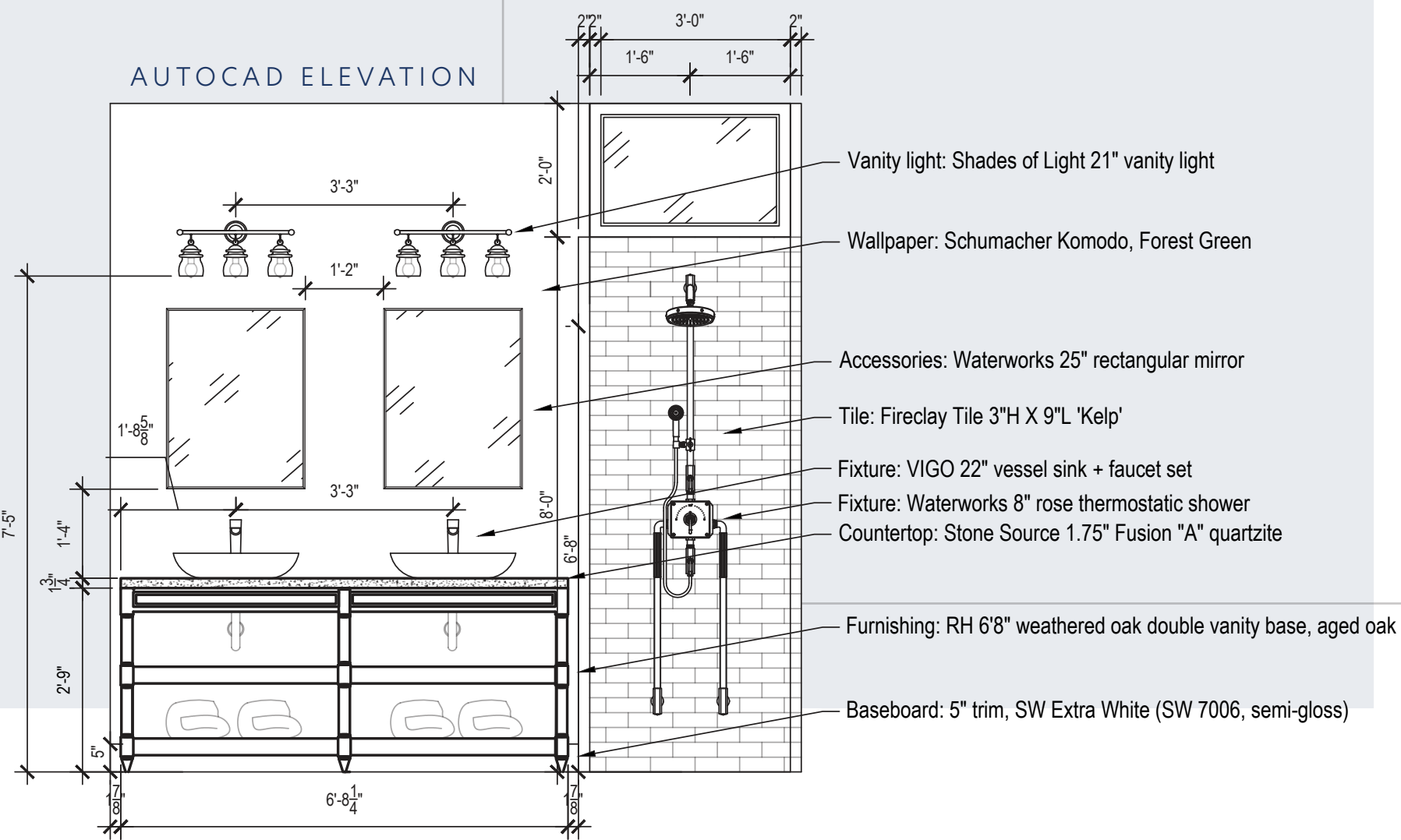




SKETCHUP RENDERING



HAND RENDERING



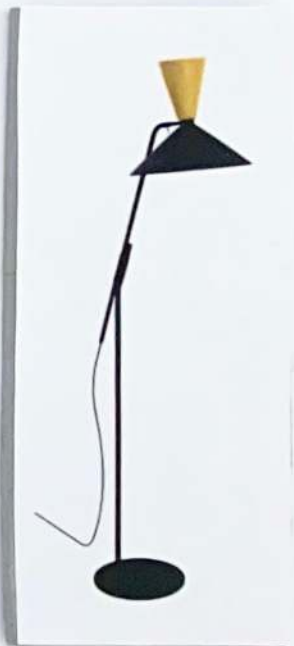




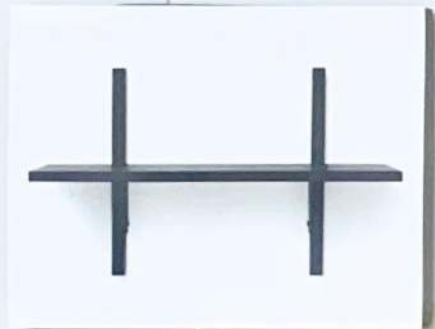
ENTRYWAY



MEREDITH  
RESIDENCE



LIVING ROOM

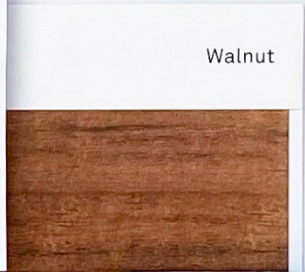




KITCHEN

MEREDITH  
RESIDENCE

DINING ROOM



Black on Ash

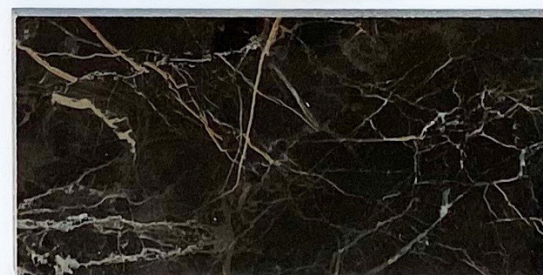
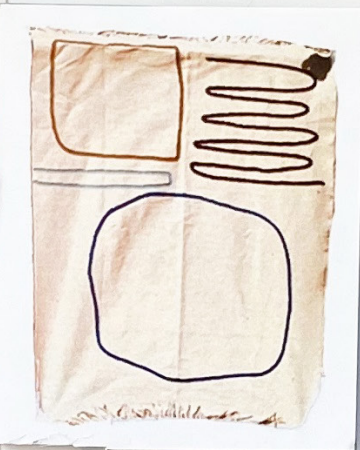




B E D R O O M



M E R E D I T H  
R E S I D E N C E





# multnomah county residence

Leverage existing floor plans to develop a 3d model + photo-realistic renderings of the home - an actual Portland, Oregon renovation - to aid in exterior and interior material visualization and selection



SKETCHUP RENDERINGS



PHOTOSHOP  
SKETCHUP

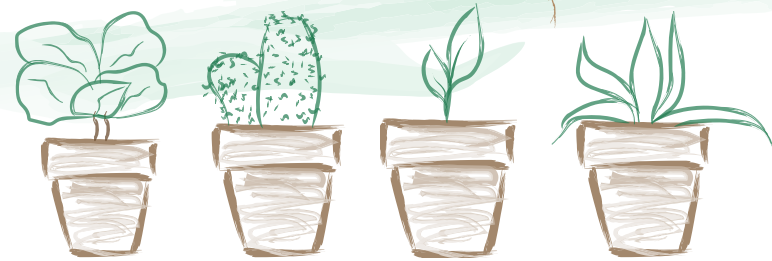


COLLABORATIVE



# the local root

SANTA BARBARA, CA



ILLUSTRATOR ORIGINAL BRANDING

# the local root

Design, development, documentation and presentation of a **kiosk** in an outdoor mall common area. Include aesthetic and functional design, layout, signage, advertising, & merch. display. Must support operational requirements, reception of guests, storage, cash wrap, and display of product areas efficiently.

**teammates:** EMMA, FLANNERY, MADELINE

## case study i: how do plants affect people?

THE PSYCHOLOGICAL, PHYSIOLOGICAL, AND SOCIOLOGICAL EFFECTS OF PLANTS ON PEOPLE

hor-ti-cul-ture / ' hōrdə , kəlCHər / noun  
the art or practice of garden cultivation and management.

plants are being used in interaction with people and, generally speaking, the human benefits of plants include better health, wellbeing, and quality of life

given a choice, people prefer settings with vegetation over those lacking vegetation. research indicates that settings with plants will reduce stress, promote peace, tranquility, and enhance self-esteem

community gardening and tree planting lead urban residents to social and physical actions for improving neighborhoods

**OUR TAKEAWAY** plants relax people and increase energy; while this does not guarantee a sale, it heightens their comfort to stay longer, leading to greater probability of a sale



SKETCHUP RENDERINGS



INDESIGN TEMPLATE

ILLUSTRATOR  
INDESIGN  
BRANDING  
PRESENTATION

Contributions



# mosaic

Design, development, documentation and presentation of a busy **open office area**. Must cater to different personality types of employees A20-35 with a focus on employee retention, wellbeing, and productivity. Space should offer collaboration and semi-private areas, desking, and a conference room for meetings.

**teammates:** ARIEL, CHELSEA, COURTNEY, MADELINE

ILLUSTRATOR ORIGINAL BRANDING



## case study a: retention + talent at harry's

### HARRY'S FINDS A WORKPLACE MAKEOVER ATTRACTS THE BEST

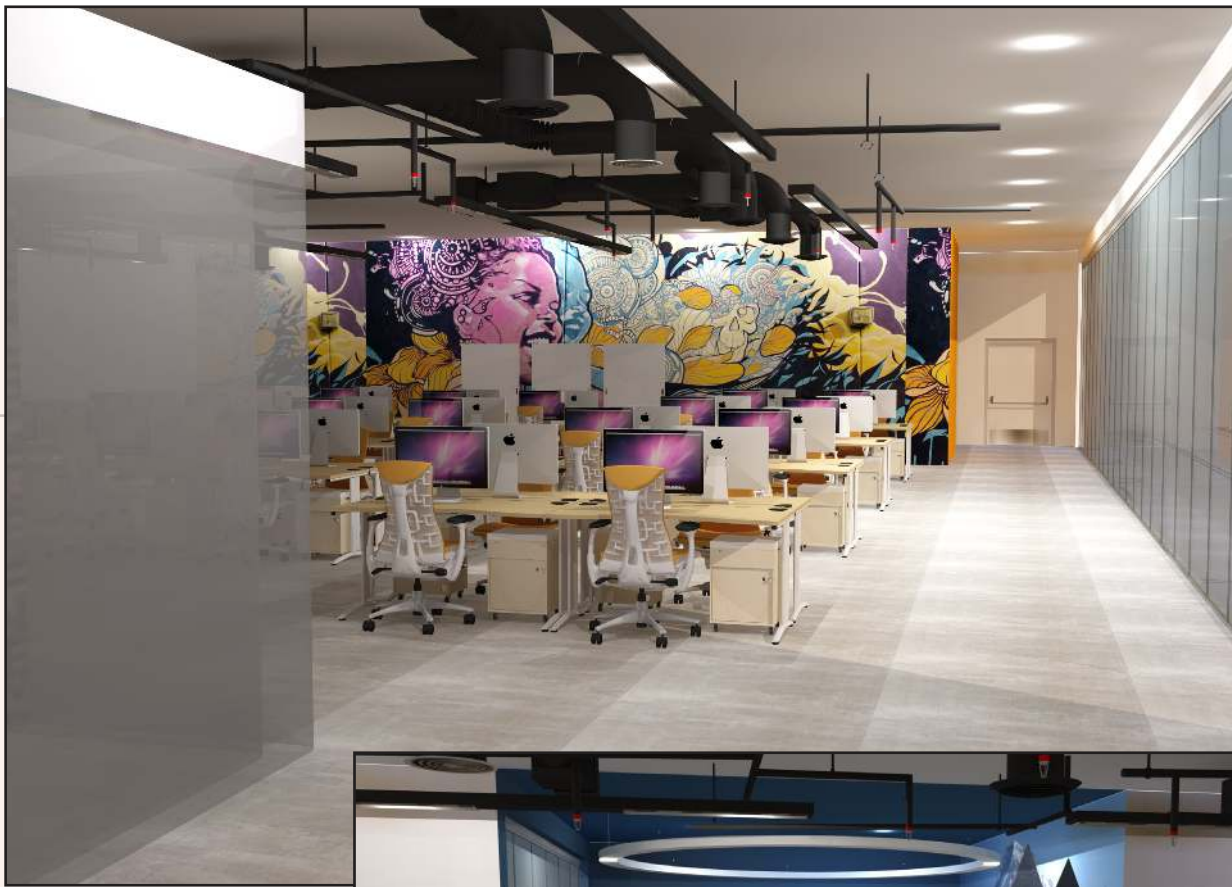
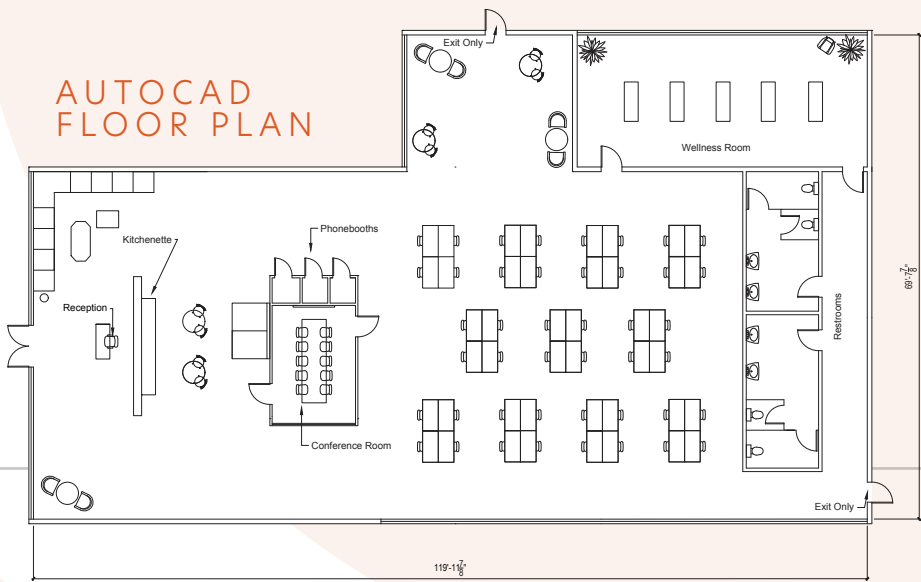
"It was important not over design, but spending money on this is so important. It leads to retention and attracting top talent."

- Good design boosts retention: studies found 47% of the group that is highly satisfied with its workplace agreed with this statement
- Keep culture front and center
- Aura of hustle, savvy, humor
- Establish "landing zones" based on what type of work needs to be done
- Whiteboards and screens hang around conference tables in all private rooms
- Avoid catalogue-esque furnishings
- Strategize sound transmission
- Offer space for physical activity
- Survey employees about spatial satisfaction monthly
- Harry's hq tipped from a job candidate repellent to a reason to fight for a place

**SO WHAT?** Harry's investment to improve their office space showed tangible results, notably in employee replacement and retention



### AUTOCAD FLOOR PLAN



### SKETCHUP RENDERING

ILLUSTRATOR  
INDESIGN  
SKETCHUP  
BRANDING  
PRESENTATION

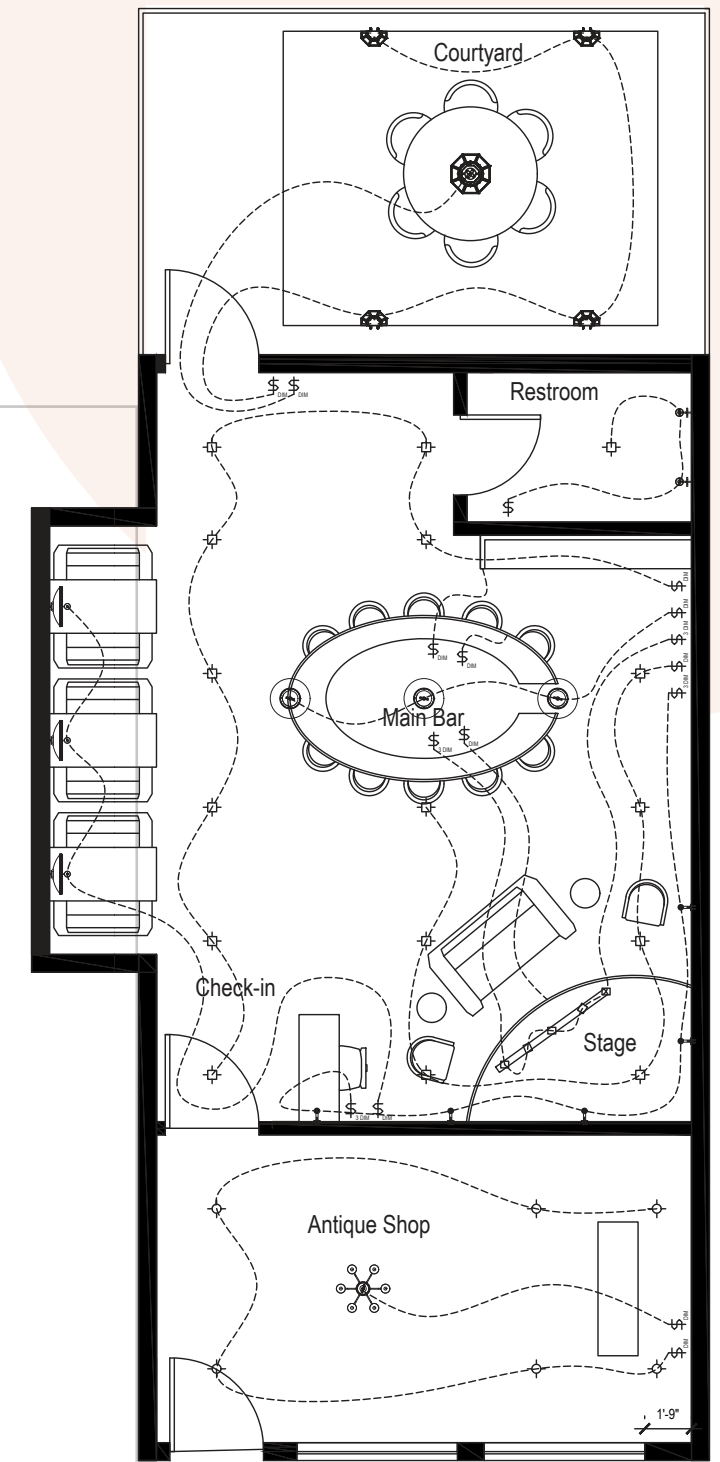


ILLUSTRATOR ORIGINAL LOGO

antik



SKETCHUP RENDERINGS



AUTOCAD RCP

antik

Design, development, documentation and presentation of a **wine bar** with retail space. Must develop a lighting plan, fixture selection, plus circulation patterns through the retail space. Lighting should showcase wines offered, create an intimate atmosphere for customers, and maximize sales while creating a lasting impression.

**teammates:** AMANDA, EMMA, FLANNERY, JAPNIT

AUTOCAD  
ILLUSTRATOR

contributions



CASE STUDY N°. TRE/: PRODUCT DISPLAY

WINDOW DISPLAYS & VISUAL MERCHANDISING

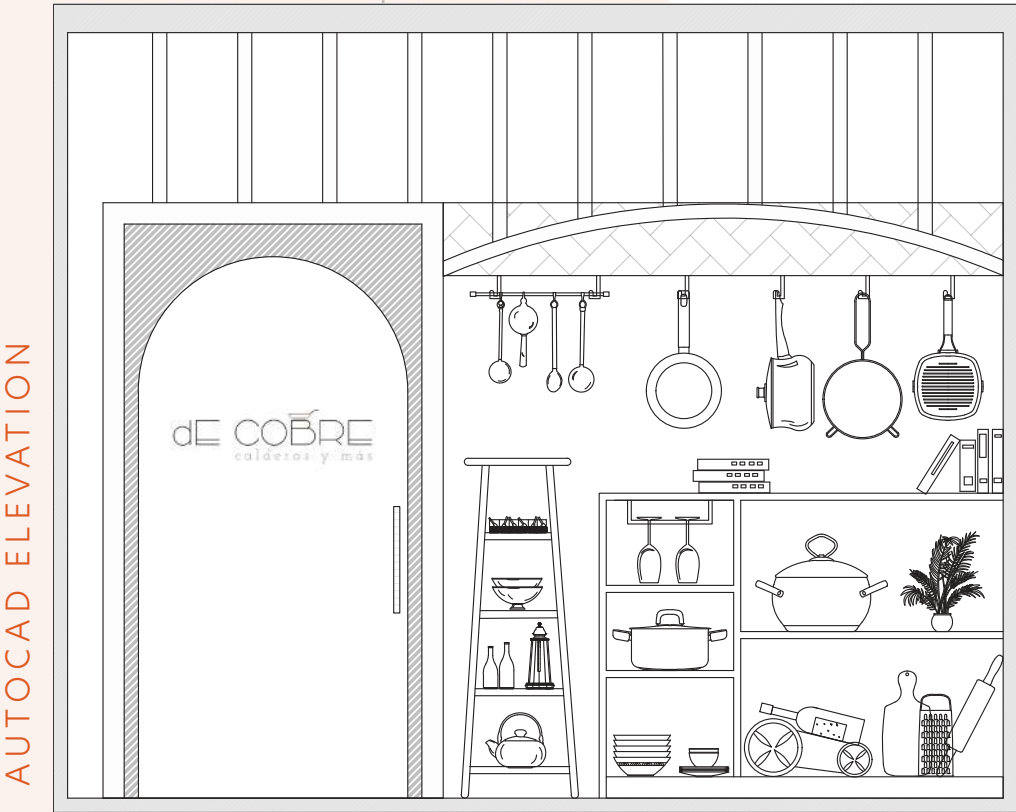
- Window display items need to be arranged in a way that attracts customers as its the first interaction the customer has
- Somehow convince customers they should buy the products on display through visual marketing
- Open back window displays don't enclose the window space at all allowing the shopper to see the rest of the store
- Having a display system that can be updated when you need to is key



IN A FEW WORDS/...

Illuminate    Communicate    Attract

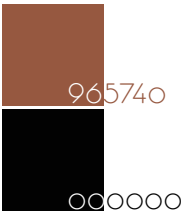
INDESIGN TEMPLATE



ARBOTEK  
LIGHT  
LIGHT ROUNDED  
THIN

**ARBOTEK ULTRA (1)**

josefin slab light  
josefin slab semibold



dE COBRE  
calderas y más

dE COBRE  
calderas y más



ILLUSTRATOR  
ORIGINAL BRANDING



de cobre

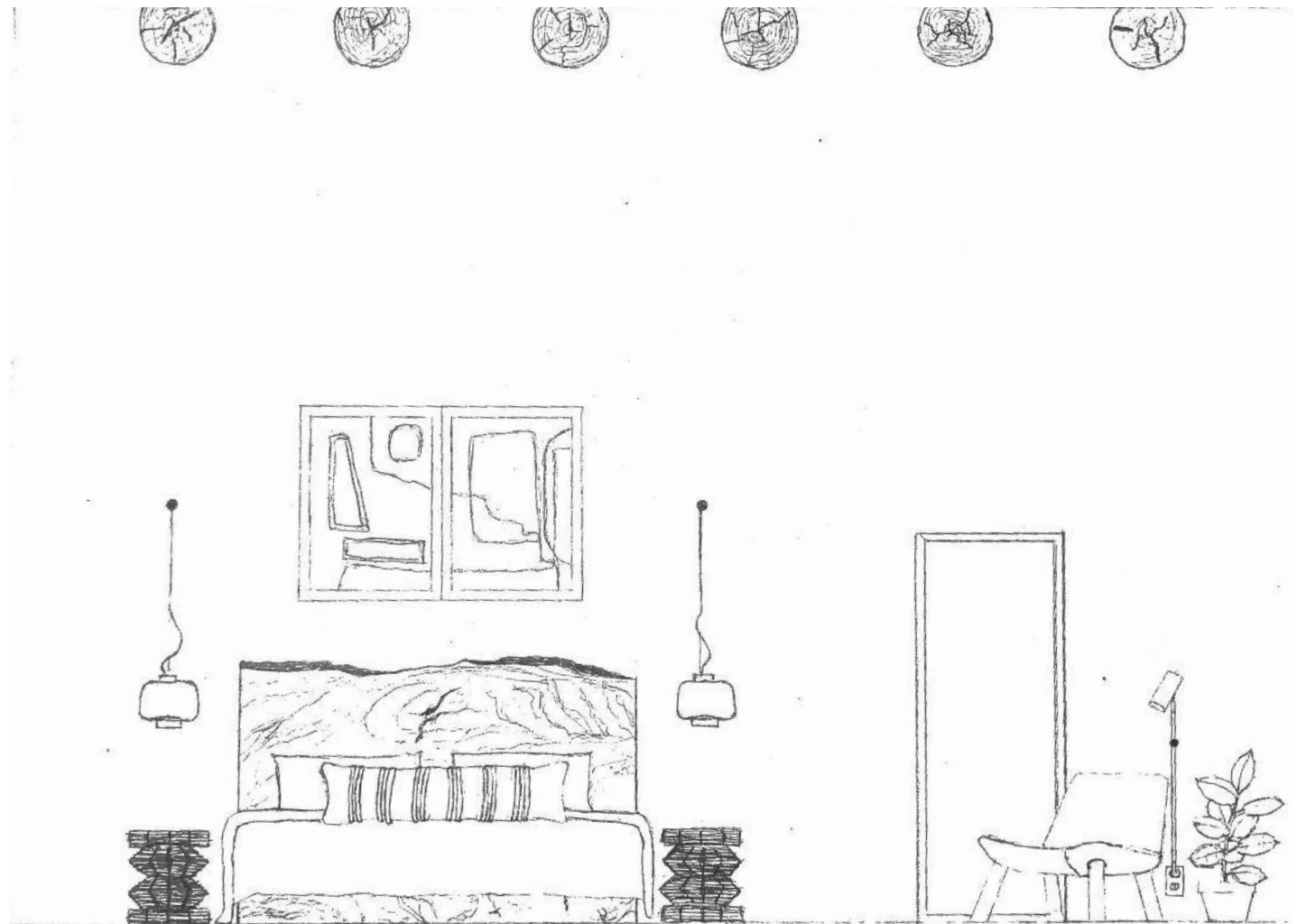
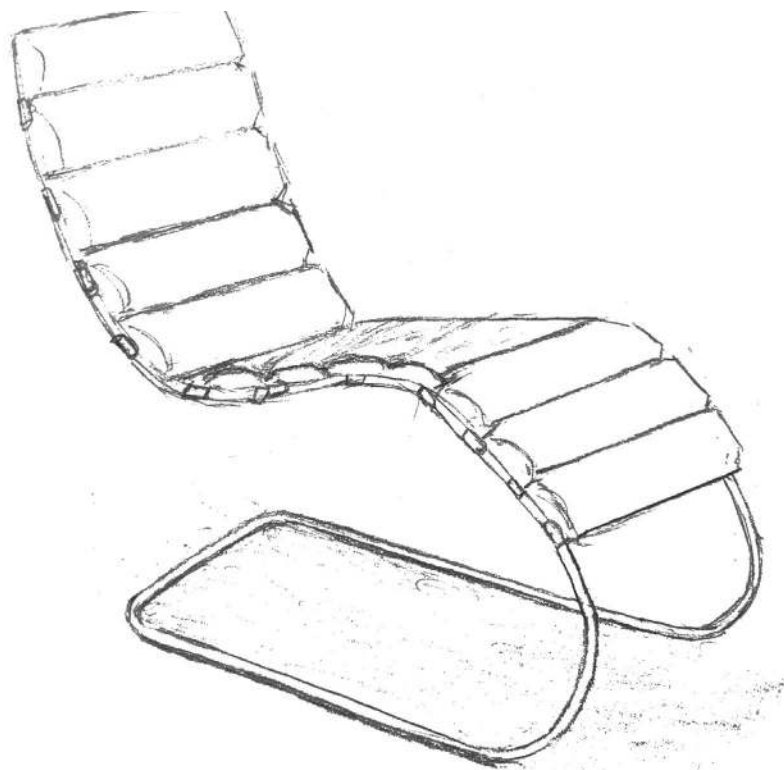
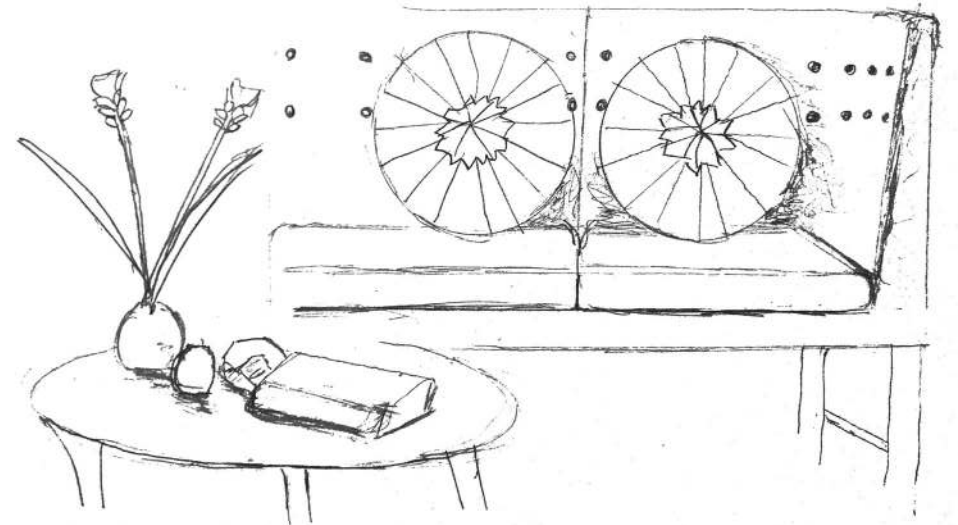
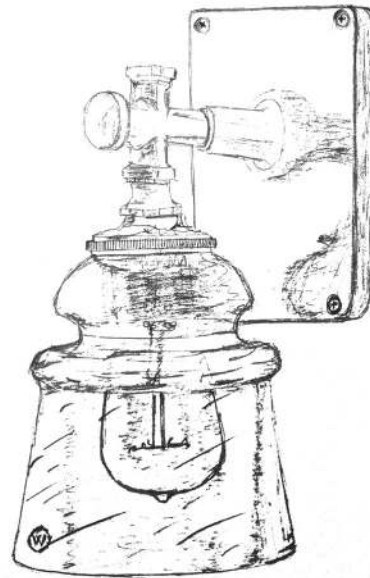
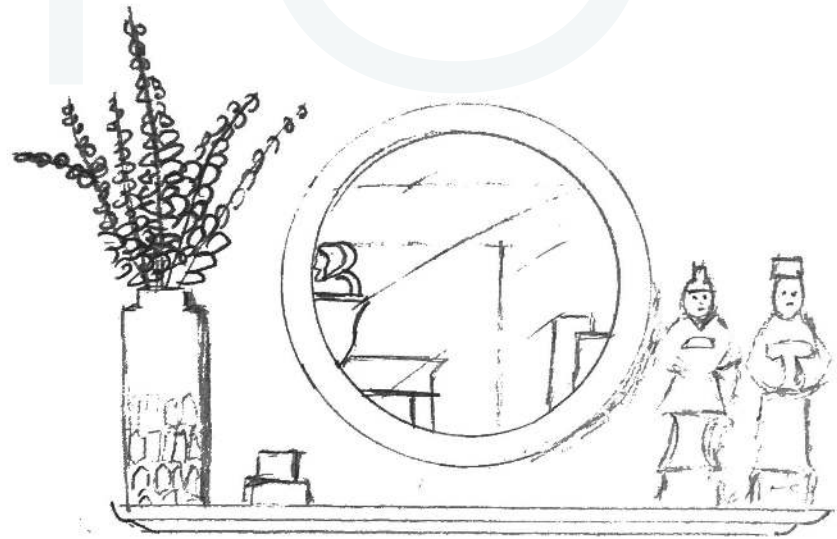
Design, development, documentation and presentation of **branding in a retail space**. Design must include unique and interesting ways to incorporate new branding in packaging, letterhead, and window display. The brand experience should be a memorable one that provides visual and creative thought.

**teammates:** ARIEL, COURTNEY, JAPNIT

ILLUSTRATOR  
INDESIGN  
BRANDING  
PRESENTATION

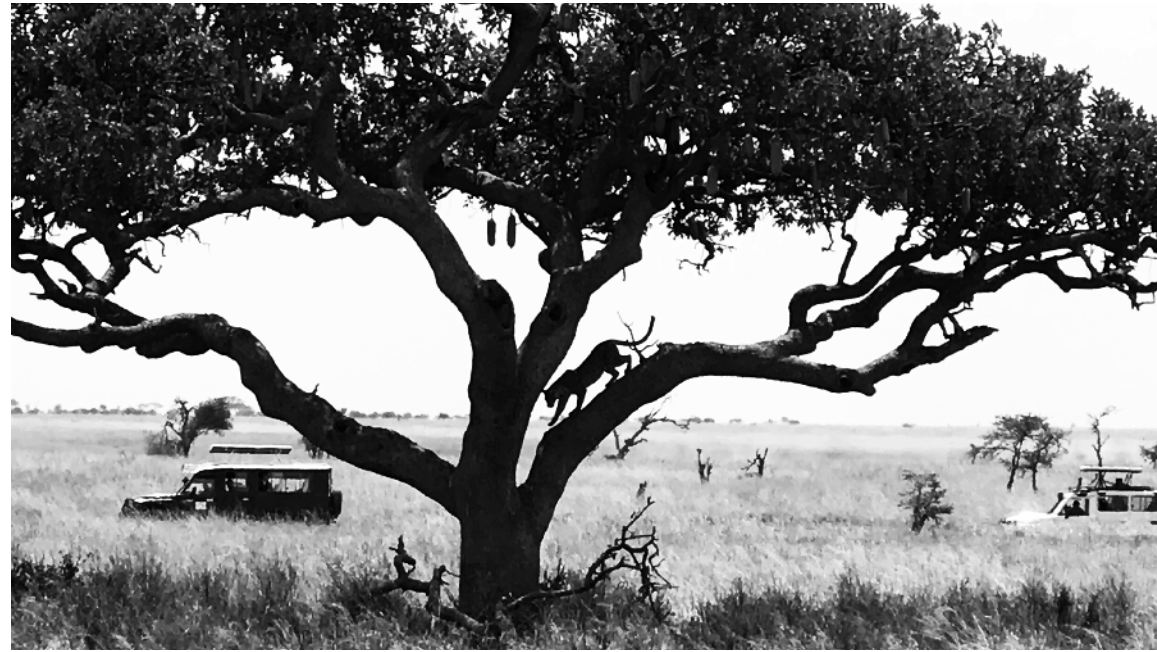
ADDT'L CREATIVE  
WORK

# hand sketches






# photography







# ROB KOHN

303.358.6794  
denver, colorado  
rkohn1212@gmail.com  
[@arbykohn](https://www.linkedin.com/in/rkohn)