



Masters Portfolio and Presentation Guidelines

Note: Target audience would be a prospective client or employer.

Your Portfolio should include:

- Consistent Theme or Brand
- Cover Page
- Table of Contents
- Resume
- About Me
- 5-6 examples of project work (2-3 slides per example), showcasing your top projects from your Heritage courses.
 - Each project should demonstrate your design process (e.g. inspiration > final concept > schematic or design development > selections > final deliverable).
 - These should include project work from Fundamentals, AutoCAD, SketchUp, Kitchen & Bath, Photoshop Illustrator InDesign, and Commercial Design and Home Staging photos (see full description below in "Design Work").
- Concluding slide-- summarizing your design experience and career goals (optional but encouraged)
- Contact information
- Total number of slides/ pages should be between 10 to 25
- Portfolio needs to be in PDF Form and emailed to the school director

Portfolio Tips:

- Use a personal brand or logo in your portfolio theme-- at least include your name on each page
- Keep slides looking simple and organized, avoid lots of small or cluttered images and distracting/busy backgrounds
- Limit the use of text. Include context clues on slides so the audience knows which skills or projects we are looking for.
- Your portfolio should communicate your technical skills, professional knowledge, and personal design aesthetic-- use this as an opportunity to showcase all the hard work you have completed and sell your designs!

Portfolio Presentation:



HERITAGE

SCHOOL of INTERIOR DESIGN

- Prepare a 20-minute presentation. You will have 20 minutes to present followed by 5 minutes for feedback from staff members.
- For each project example, be prepared to speak to your inspiration, design process, final deliverables, and project takeaways. The emphasis of the presentation should be on your visuals.
- Practice! Think about the order of your projects and be prepared with talking points for each slide

Design Work

Your Design Work can be arranged by Skill or Project

By Skill:

- Space Planning Schematics/ Examples
- Photoshop space
- SketchUp space
- Full Set of Construction Drawings in AutoCAD
- Elevations in AutoCAD or other programs
- Rendering from programs (Revit, SketchUp, Photoshop)
- Photos from Staging Course of vignette you staged
- Well-drawn or Digital Perspectives

By Project:

- Fundamentals Final Project Designs including construction documents, elevations, perspectives (pictures of Material and Design Boards)
- Commercial Design Final Project (Material and Design Boards)
- Kitchen and Bath Design Final Project (Material and Design Boards)
- Home Staging Photos of stages vignettes