Catalog Addendum 7.17.2020
Course Additions and Changes beginning Fall Term 2020

Professional Certification Program (404 clock hours of instruction)

The Professional Certification Program requires completion of all of the following supplemental courses in addition to Fundamentals of Interior Design Certification. It is the highest level of certification available at Heritage School of Interior Design and provides students with a very comprehensive skill set necessary to obtain a job in the interior design field. Completion is recommended within 6-9 months and must occur within 2 years of enrollment.

UNIT 1   Fundamentals of Interior Design Program
UNIT 2   Intro to AutoCAD
UNIT 3   Advanced AutoCAD
UNIT 4   SketchUp
UNIT 5   Photoshop & Illustrator
UNIT 6   Kitchen & Bath Design
UNIT 7   Intro to Commercial Design
UNIT 8   Business & Entrepreneurship Fundamentals

COURSE DESCRIPTIONS
Please see catalog addendum for current course dates and times.

Intro to AutoCAD (12 clock hours of instruction)
This 6-week course will provide students with an introduction to the basic tools & technical skills needed to create 2-D drawings for interior design in AutoCAD (Computer Aided Design). Students will also develop a personalized template that they can use for any drafting project and will learn the tools necessary to draft a floor plan and an elevation. Such accuracy and efficiency in the design process facilitates more successful presentation of ideas and designs for the designer and improved communication and comprehension for clients or team collaborators.

Advanced AutoCAD (12 clock hours of instruction)
This 6-week course builds on the skills learned in the Intro to AutoCAD course. Students will learn the tools necessary to draft floor plans, elevations and details in AutoCAD. Students will use the floor plan from the Fundamentals of Interior Design Final Project and use this class to further develop that design in AutoCAD. Such accuracy and efficiency in the design process facilitates more successful presentation of ideas and designs for the designer and improved communication and comprehension for clients or team collaborators.

SketchUp (14 clock hours of instruction)
This 7-week course teaches the basics of 3D modeling, tailored specifically for Kitchen & Bath Design. Students will learn both beginner and advanced techniques tailored to aid in the designing and presentation of design projects.

Photoshop, Illustrator & InDesign (14 clock hours of classroom instruction)

This 6-week course will provide students with basic Photoshop and Illustrator skills that can be used to create professional visual presentations. Students will learn how to modify and transform images by changing the color, lighting, and size of photos that can be used to build their portfolio.

Kitchen & Bath Design (12 clock hours of classroom instruction)
This 6-week Introduction to Kitchen & Bath Design course will give students an overview of the elements of kitchen and bath design through a combination of lectures and hands on activities. The lessons will cover planning and layout, cabinets, fixtures, appliances, materials and lighting. At the completion of the course students will have the basic knowledge to guide a client through the process of remodeling a kitchen or bathroom.

Intro to Commercial Design (40 clock hours of classroom instruction)
This dynamic 10-week course examines the unique and diverse disciplines within the progressive field of Commercial Interior Design. Learn the fundamentals and elements essential to produce and manage a successful commercial project from initial client meeting to completion. Explore innovative hands-on methods, processes and skills to design engaging interior environments that enrich spaces functionally and aesthetically. Immerse yourself in the conceptual exploration of spaces that support programmatic and functional requirements. Identify, research and creatively analyze elements related to performance, specifications, functionality and quality of space.

Business & Entrepreneurship (12 clock hours of classroom instruction)
This 6-week course covers the fundamentals of starting and running your own design business that is uniquely tailored to define and meet your personal goals. In this course, you will create a strategic plan that is based on your unique capabilities and helps you to define and measure your goals culminating in the development and presentation of a business plan for your first year of business.

ELECTIVE COURSES -

Revit (17.5 clock hours of classroom instruction)
This 7-week course will cover the fundamentals of Revit in a format that promotes information retention. Students will obtain a fundamental understanding of Revit Architecture as it relates to Interior Design and the skills and technical knowledge required to model, draft, and render small projects.

Home Staging (24 clock hours of classroom instruction)
This 3-day intensive course provides students with the business framework required to get their staging business started and the hands-on skills needed to be successful. Time will be spent both in the classroom and in the field, visiting successful staging business warehouses. The course covers the

following topics:
- Staging Principles & Best Practices
- Client Demographics & Psychology
- Business Development & Marketing
- Pricing, Inventory, Warehousing
- Photography & Marketing

Branding & Technology

Using the skills gained from the Business & Entrepreneurship Fundamentals and the Adobe Photoshop and Illustrator courses, Branding and Technology is an advanced online course that takes students through the process of crafting a consistent and unique brand identity across multiple platforms. By the end of the course, students will feel confident creating and updating their websites, marketing on social media, and presenting their work in a compelling and competitive format to future clients. The course covers the following topics:
- Brand Identity
- Logo Design
- Website Development
- Sharing Your Work with Clients
- Business Profiles & Social Media
- Final Branding Package

Hand Rendering – Virtual Class

This 8-week virtual course will give students the knowledge they need to confidently hand render their designs for client presentations or on-the spot requests and revisions. Students learn quick-hatch methods in addition to classic and realistic full renderings, utilizing everything from graphite and pen and ink to color pencil, watercolor, Prisma marker and mixed media. All renderings will be relevant to the field of interior design. Each virtual class has instructor demonstration followed by student implementation.

Students who are enrolled in the Fundamentals of Interior Design course may choose to take additional courses a la carte with the exception of Commercial Design which must be taken as part of the Professional Program.